

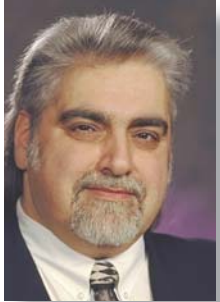


ANNUAL REPORT
2006-2007

YONGE STREET MISSION

Deeper,
Wider,
Further,
Faster

Deeper, Wider, Further, Faster



RICK TOBIAS
PRESIDENT AND CEO

*Let us run with perseverance the race marked out for us
— Hebrews 12:2*

What we see at YSM! The struggles of people are the daily focus of staff and volunteers at Yonge Street Mission. And yet our people are not crushed, and despair does not triumph.

Why is that?

Because we have faith. Because our work generates hope. Because individuals prevail and change and claim the future. And because when you discover that you are part of the answer, you become more bold and durable in the face of tough realities.

But new days require new initiatives with lasting value, and that distinguishes YSM. If anything makes me proud of YSM, it is our record of innovation that makes peoples' lives better – a testimony to the vision and commitment of staff, board and volunteers alike.

Yet the biggest challenge of our history lies ahead. We are poised for a major expansion that will transform the Mission. We will grow our capacity for every aspect of our work. We will go

deeper in our traditional neighbourhood base; we will have wider reach into peoples' lives; and we will travel much further afield in the GTA.

How fast can we go? We work carefully, methodically and strategically, in ways that are sustainable. But this is urgent business. So we have appointed

Kate Masson, formerly from our computer lab, to be our first worker in St. James Town: she's now laying the groundwork for that move. We cannot ignore the needs, or our opportunity or responsibility. We are stewards of considerable assets, and we must act in the face of widespread need.

The insight and skills of YSM staff are in demand in communities across the



GTA. We have an unwavering sense of mission that gives us staying power. Our strategy will focus on effective partnerships and long-term impact. And we are building the capacity and setting the strategy to move on our expanding vision.

What I am describing is enormously demanding. I cannot over-thank people like David Adcock (Chief Operating Officer) who wrestles with a thousand details a day to maximize our impact; or Barbara Walkden (Director of Development) who is now building on the very strong base of support that empowers all our work. Meanwhile, I greatly admire and appreciate our leadership, program staff and volunteers who are the heart and face of YSM – those who focus on serving people day in and day out in the name of Christ.

Of course, everything depends on our donors. Thank you for sustaining the Mission – now for 111 years. We will invite you to help us reach more people in more neighbourhoods. It will be quite a journey, and we hope you will travel with us.

— Rick Tobias, President and Chief Executive Officer

Urgent Preparation for Action



DAVID ADCOCK
VICE PRESIDENT
& COO

The urgency of change is intensifying at Yonge Street Mission. Thankfully, we are ready.

For some time, Rick Tobias has led us in defining what it means to meet the new challenges of the city. So we have been deeply involved in preparing.

And readiness pays off. For example, when 306 Gerrard Street East came on the market, we knew we wanted it, and why – to be YSM’s urban training centre, for staff training, and for on-going community programs.

With core administrative staff also gathered there, the training centre will become the strategic engine room for the Mission – powering our thinking, anchoring our planning, building our skills and informing our prayers as we head into a major expansion.

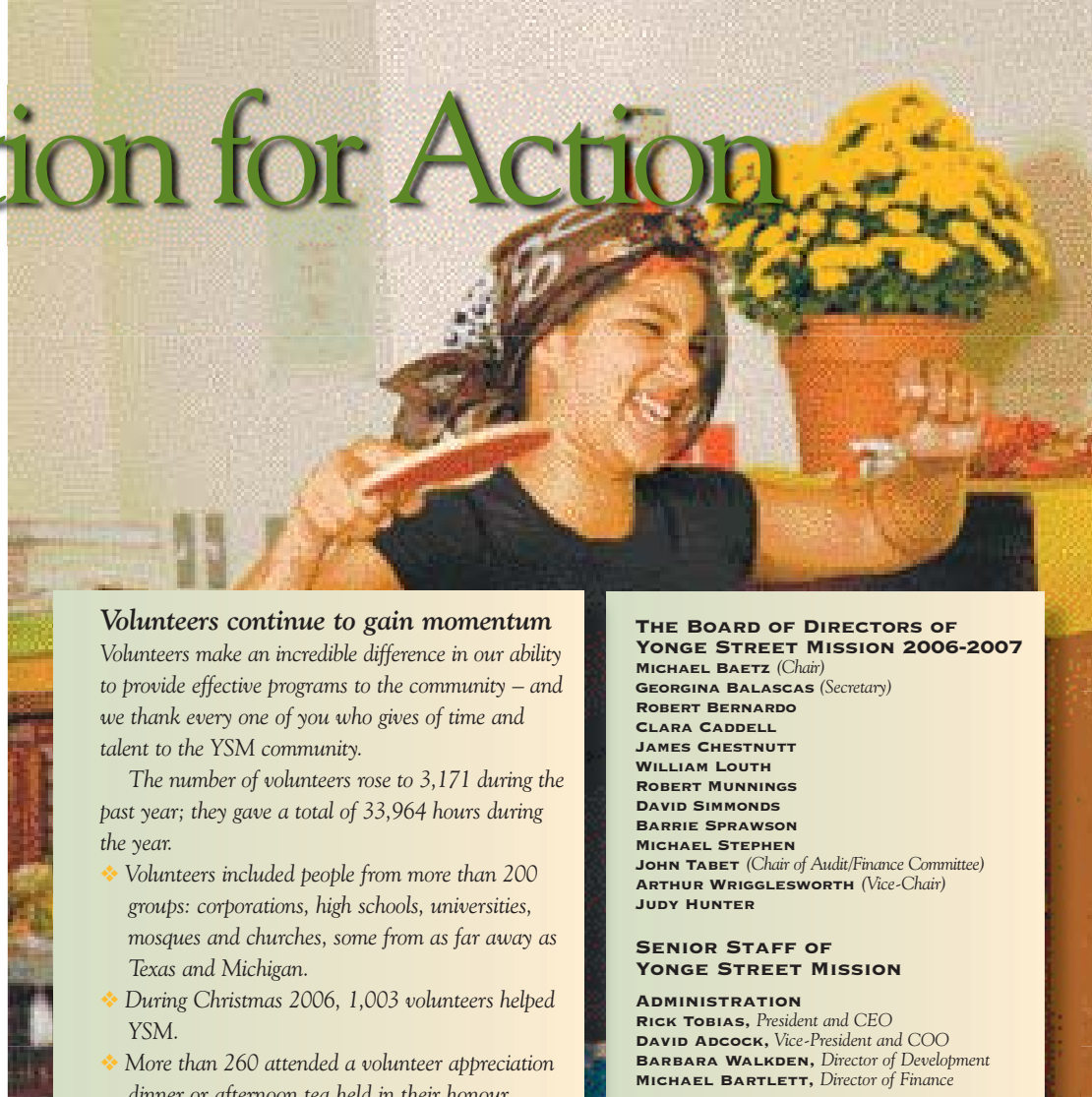
Being prepared also means

growing leadership internally, and recognizing when a person’s moment has come.

We’re very excited about Kerry Bowser’s move to the emerging role directing all YSM downtown ministries. We’re likewise very pleased that his successor as Lead Pastor of Church at the Mission is Matthew Parker, another staff member groomed internally. The same dynamic has yielded us Kate Masson – our first worker in St. James Town, who first showed her strong leadership skills at our Computer Literacy Centre. And in 2008 Claire Barcik returns to offer leadership to our community ministries.

Other highlights of the past year include:

- ❖ The tremendous satisfaction of awarding 30 post-secondary scholarships to youth from Evergreen and the Christian Community Centre;
- ❖ In our basketball program, seeing four youth awarded scholarships to universities;
- ❖ More than 20 students from colleges and universities choosing to do placements at YSM;
- ❖ Celebrating the 1,000th graduate from our introductory computer course, and introducing two new courses for advanced students;
- ❖ Working closely with community members displaced from their homes by redevelopment in Regent Park.



Volunteers continue to gain momentum

Volunteers make an incredible difference in our ability to provide effective programs to the community – and we thank every one of you who gives of time and talent to the YSM community.

The number of volunteers rose to 3,171 during the past year; they gave a total of 33,964 hours during the year.

- ❖ Volunteers included people from more than 200 groups: corporations, high schools, universities, mosques and churches, some from as far away as Texas and Michigan.
- ❖ During Christmas 2006, 1,003 volunteers helped YSM.
- ❖ More than 260 attended a volunteer appreciation dinner or afternoon tea held in their honour.
- ❖ In September 2007 YSM appointed Leanne O’Neil as full-time volunteer administrator.

YSM will continue to change and adapt. But what will remain constant is the commitment and quality of staff and Board, and the generosity of volunteers and donors – all devoted to changing the trajectory of peoples’ lives.

— David Adcock,
Vice President and Chief Operating Officer

THE BOARD OF DIRECTORS OF YONGE STREET MISSION 2006-2007

MICHAEL BAETZ (Chair)
GEORGINA BALASCAS (Secretary)
ROBERT BERNARDO
CLARA CADDELL
JAMES CHESTNUTT
WILLIAM LOUTH
ROBERT MUNNINGS
DAVID SIMMONDS
BARRIE SPRAWSON
MICHAEL STEPHEN
JOHN TABET (Chair of Audit/Finance Committee)
ARTHUR WRIGGLESWORTH (Vice-Chair)
JUDY HUNTER

SENIOR STAFF OF YONGE STREET MISSION

ADMINISTRATION
RICK TOBIAS, President and CEO
DAVID ADCOCK, Vice-President and COO
BARBARA WALKDEN, Director of Development
MICHAEL BARTLETT, Director of Finance

MISSION-WIDE PROGRAM DIRECTORS
RUTH PENTINGA, Director of Volunteer Services
BILL RYAN, Director of Staff Care
KERRY BOWSER, Interim Senior Program Director

BRANCHES
KAREN BACH, Director of Evergreen
DEBBIE CICCONE, Acting Director of Community Services
ROSEMARY GRAY-SNELGROVE, Director of Housing
MATTHEW PARKER, Lead Pastor/Director of Church at the Mission


THREE TEN CENTRE/DOUBLE TAKE
WES LARSON, Retail Store Manager

TD SECURITIES
COMPUTER LITERACY CENTRE
JULIAN WILLIAMS, Coordinator of Computer Education

15,000 Individuals & 152,000 Visits

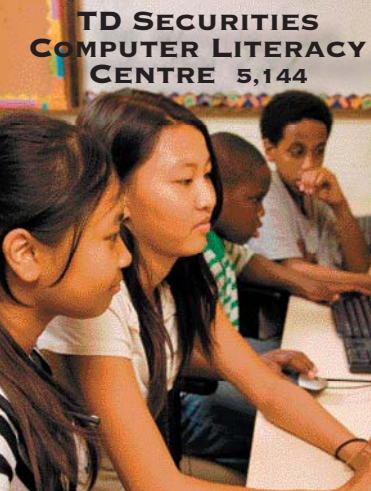
OVER 100 PROGRAMS & SERVICES BRING PEOPLE THROUGH YSM'S DOORS

In 2006-2007, YSM engaged more than 15,000 different individuals. This is the second consecutive year in which people and visits rose by 15 per cent. YSM recorded program attendance and visits totaling 152,177.



COMMUNITY SERVICES

- SPECIAL/ CHRISTMAS 5,231
- COMPUTER LAB 2,378
- CHILDREN 3,486
- YOUTH 4,024
- NEW HOPE 4,055
- SENIORS 5,293
- DAYCARE 11,117
- RESOURCE ROOM 1,742
- FOOD BANK 21,459
- MEN 460
- WOMEN & FAMILY 5,810



**TD SECURITIES
COMPUTER LITERACY
CENTRE 5,144**



EVERGREEN

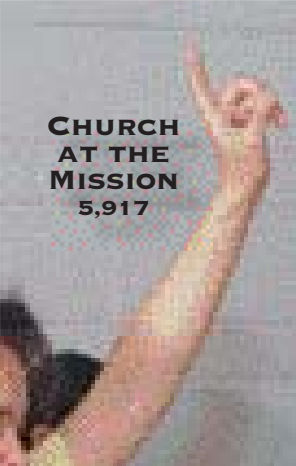
- HEALTH CENTRE 9,457
- EMPLOYMENT RESOURCE CENTRE 18,260
- CHURCH AT THE MISSION 5,917
- EVENING PROGRAM 6,039
- ART 526
- DROP IN 39,516

"YSM is a place where you can go for advice, to look up to someone. On the streets you have more negative people who can be a bad influence."

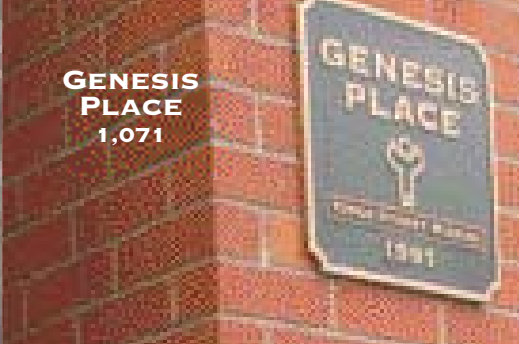
— A 17-year-old youth



**COUNSELLING
1,087**



**CHURCH AT THE MISSION
5,917**



**GENESIS PLACE
1,071**

Helping People Move Further and Faster

The work of YSM is conducted through five branches, a used clothing store and a counselling service. YSM strives to integrate its services and programs so that an individual has the greatest possibility of success – the best opportunity to gain momentum of their own.

Community Services CHRISTIAN COMMUNITY CENTRE

270 GERRARD STREET EAST

With a location bordering Cabbagetown, Regent Park and St. James Town, the community centre is the hub of YSM Community Services. Here, individuals and families have the opportunity to move forward in their lives, through programs for teens, children, women, and families, and classes on parenting, and programs for seniors and disadvantaged single adults. At YSM

“I'd never had a Christmas hamper before in my life and I wouldn't have had anything at Christmas if it wasn't for the Mission – I had to come in and thank you.”

— A man from our Seniors' outreach

people gain skills, receive significant support for specific transitions in their lives, and find encouragement and hope.

Highlights

- ❖ 13 weeks of summer day camps and seven overnight camps for all ages provided more than 400 children and adults with exhilarating experiences.
- ❖ Food Bank expanded its hours to cope with 20,000 visits this past year - - 50 % more than the year prior.
- ❖ More than 5,000 adults and children received Christians assistance through the Christmas Market, banquets and other programs.
- ❖ Our Resource and Advocacy Room is now open five days a week. Here we offer seniors and New Hope Fellowship help with housing, employment and referrals. More than 200 attended workshops, income tax clinics and diabetic support groups.
- ❖ About 10,000 used books were distributed in the community during our Book Fair in May.
- ❖ Intergenerational events were a hit with the seniors and the children's after-school club: Penpal Club, Teddy Bear Picnic, Storytelling and Drumming.

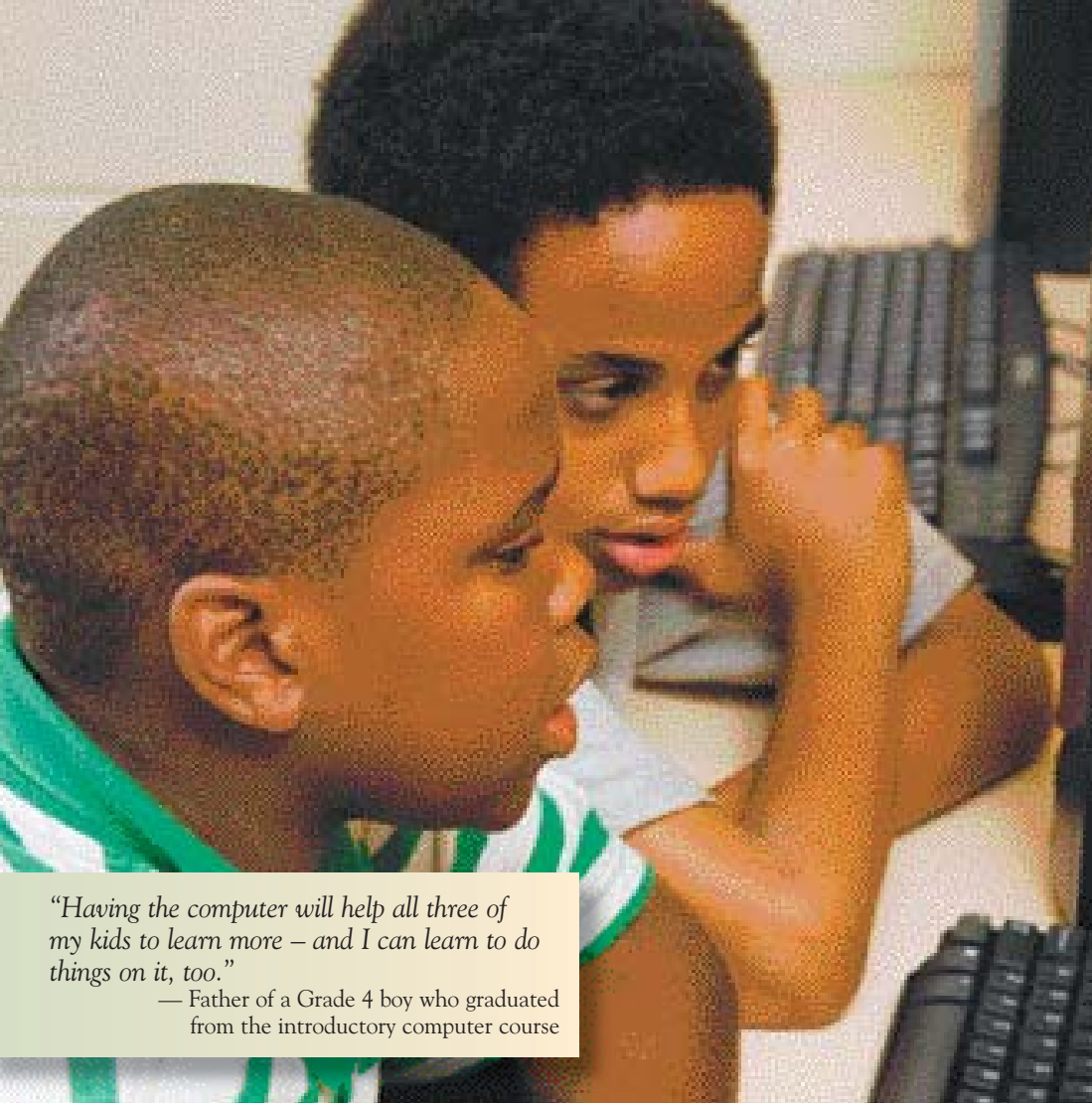


- ❖ “An Evening Under the Stars” fashion show in June drew participants from children, youth, seniors and New Hope groups.
- ❖ The Women & Family group produced a cookbook DVD in the multi-media class.
- ❖ Preschool children in YSM's daycare now take computer classes weekly.

TD SECURITIES COMPUTER LITERACY CENTRE

310 GERRARD STREET EAST

Young people in the lower economic strata of society are virtually cut off from computer technology. This deficit can profoundly affect their futures. Year round, several hundred children get computer access and training at our Computer Literacy Centre, gaining skills crucial to their education and eventual work. Graduates from the introductory course earn a donated refurbished up-to-date computer to take home.



“Having the computer will help all three of my kids to learn more – and I can learn to do things on it, too.”

— Father of a Grade 4 boy who graduated from the introductory computer course

Highlights

- ❖ March Break Camp drew a record 30 students each day.
- ❖ In June the 1,000th graduate completed the introductory course.
- ❖ 40 students earned free Internet service, provided by AOL Canada.
- ❖ The Centre introduced two new courses. So far 40 students have studied either advanced Internet skills and constructing e-commerce web pages, or Movie-Making, from story board to video editing.
- ❖ 90 campers enjoyed our summer Media Camps.
- ❖ 8-10 high-school students a day take part in after-school homework and technology tutoring, offered in partnership with Pathways to Education.

Evergreen Centre for Street Youth

381 YONGE STREET

Evergreen allows street-involved youth under 25 to step off a dead-end path and move to a track with a future. Evergreen is a safe place where street youth can rest, eat, obtain health care, and get help with finding a job or a place to stay, and, for some, help being parents. Here, last year, more than 7,200 individuals found a place to belong, people who genuinely care, and a wide variety of practical programs and services.

DROP-IN

- ❖ A safe place
- ❖ Lunch served daily year-round, plus evening meals from October to May; nearly 46,000 meals served in past year
- ❖ Art and recreation programs
- ❖ Assistance securing proper ID
- ❖ Help with housing searches

Highlights

- ❖ Introduced drama into art program
- ❖ Took some youth winter camping (including dog-sledding, courtesy of a donor)
- ❖ Increased the number of mornings staff accompany youth to YMCA/YWCA
- ❖ Began exploring services gang-involved youth in St. James Town might respond to
- ❖ Held a Town Hall meeting with youth and Chief of Police Bill Blair with a friendly, frank discussion about policing

HEALTH CENTRE AND PROGRAM

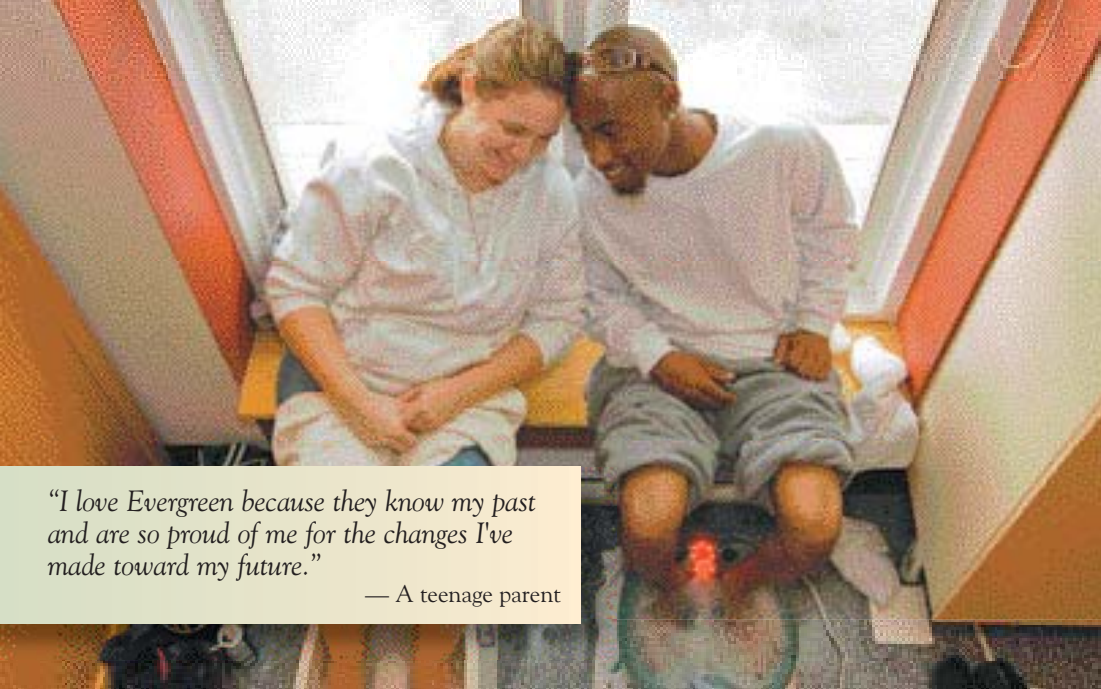
- ❖ Appointments with doctors, nurses, dentists and optometrists
- ❖ Chiropractic care, foot care, pre-natal & child care
- ❖ Health card & advocacy services

Highlights

- ❖ Health Centre now regularly has both a physiotherapist and a nutritionist.
- ❖ Two staff led a parenting group for men.
- ❖ Collaborated with researchers on health studies on sexually transmitted diseases.
- ❖ Tuesday's foot clinic now includes a 'shoe exchange' using donated gently used sneakers.

EMPLOYMENT RESOURCE CENTRE

- ❖ Job search & résumé help
- ❖ Peer Educator Training Program
- ❖ Pre-employment training
- ❖ Supportive counselling



"I love Evergreen because they know my past and are so proud of me for the changes I've made toward my future."

— A teenage parent

Highlights

- ❖ 150 youth found stable employment and 330 found stable housing
- ❖ Expanded staffing at Connecting Youth to Work program, and enrolled more youth in the program.
- ❖ YSM departments increasingly taking youth for employment placement: daycare, development, maintenance, computer lab
- ❖ More youth getting housing through connections made with Housing Allowance Program
- ❖ Expanded relationship with Ryerson University to help youth explore educational options.

Other Highlights

- ❖ A long-time volunteer now provides weekly fruit and vegetables from his market.
- ❖ Much more intentional recycling of paper and containers.

Church at the Mission

280 GERRARD STREET EAST

Church at the Mission (CATM) is a strong non-denominational pastoral presence for members of the YSM community, and the neighbourhood at large. Worship services respect the diversity of community members. As well, small group, classroom and recreational activities provide an opportunity for children, youth and adults to develop and internalize Christian life values. The staff are also active in addiction support, prison outreach and street ministry programs, and provide weddings, funerals, bereavement care and general pastoral support to many outside the congregation.

Highlights

- ❖ 75 people attended a growing variety of CATM courses ranging from spiritual foundations, to Bible survey, to lay leadership.
- ❖ 10 people graduated from the complete Foundations program.
- ❖ The move of founding pastor Kerry Bowser to a new spot at YSM felt like a significant loss to CATM; consequently people were delighted when long-time CATM staff member Matthew Parker was appointed lead pastor.

Double Take Store

310 GERRARD STREET EAST

After 8 years of business, Double Take has strongly demonstrated that its real heart is community development. Now supporting 16 staff, with thousands of customers, Double-Take is a self-sufficient enterprise that offers many benefits including offering employment for people from the local community, a special focus on affordable interview and career clothing, and a place for "new career" candidates to gain merchandising experience. Strongly supported by downtown businesses and GTA churches, Double Take introduces Toronto's business and professional donors to the needs of people in the city and YSM's role in meeting those needs.

By providing quality and affordable clothing to people living on low incomes, Double Take is essential for the well-being and dignity of people of all ages – young parents with infants and school aged children, homeless street youth, and disadvantaged adults and seniors living in our community.

In 2006-2007, Double Take sold 15,000 items a month – clothing, books, furniture and household items – with annual sales at the brink of \$400,000.

Genesis Place

280 GERRARD STREET EAST

Genesis Place offers permanent, affordable, supportive housing in the community for people who have experienced homelessness, abuse, poverty and/or trauma. Rent is geared to income. Genesis Place demonstrates the benefit of long-term commitment to people whose challenges are the greatest.

Highlights

- ❖ In June GP celebrated its 16th anniversary.
- ❖ As of September 2007, there are 42 tenants, including 13 children.
- ❖ Day-to-day community life is punctuated by a weekly community lunch, exercise classes, and lots of seasonal parties, all with GP style and flair.

YSM Counselling Services

Personal professional counseling is often the tool that breaks a log jam in someone's life. Each year YSM Counselling Services provides informal and formal services to more than 500 people of limited income. With guidance, people gain understanding and improve their coping skills. Professional therapy is often crucial for people overcoming abuse or long-term neglect. Help is offered to individuals, couples, street youth, families and children through the various YSM branches.

YONGE STREET MISSION

Condensed Combined Statement of Revenue and Expenditure
Year Ended September 30, 2007

	2007	2006
REVENUE	\$	\$
General Fund contributions	3,569,190	3,096,967
Scholarship contributions	61,509	71,878
Other restricted contributions	580,602	790,174
Bequests and estate income	401,281	145,211
Gifts in kind	621,156	971,096
Government grants and subsidies - housing	566,484	649,142
- daycare	614,038	547,710
- other	613,102	502,019
Sales and program income	440,016	388,672
Rental income	172,572	175,647
Interest income	119,374	81,232
TOTAL REVENUE	7,759,324	7,419,748

	2007	2006
EXPENSES		
Community Centre	2,212,032	2,219,366
Evergreen	1,617,944	1,606,263
Genesis Place	838,555	834,927
Double Take	612,517	497,356
TD Securities Computer Literacy Centre	377,995	363,099
Church at the Mission	265,101	238,282
Scholarships	30,652	41,701
Program development	228,387	228,903
	6,183,183	6,029,897
Administration	435,408	384,051
Public relations and development	894,577	714,889
	1,329,985	1,098,940
TOTAL EXPENSES	7,513,168	7,128,837

	2007	2006
Excess (deficiency) of revenue over expenses for the year		
General Fund	24,619	2,807
Housing Fund	(52,512)	10,985
Restricted Funds	238,595	235,031
Scholarship Fund	35,454	42,088
	246,156	290,911
Reevaluation of investments to market value	33,215	
	279,371	290,911

	2007	2006
Fund balances at end of year		
General Fund	14,905	(9,714)
Housing Fund	(39,681)	12,831
Restricted Funds	1,316,414	1,077,819
Scholarship Fund	1,123,375	1,054,706
	3,544,043	3,575,575

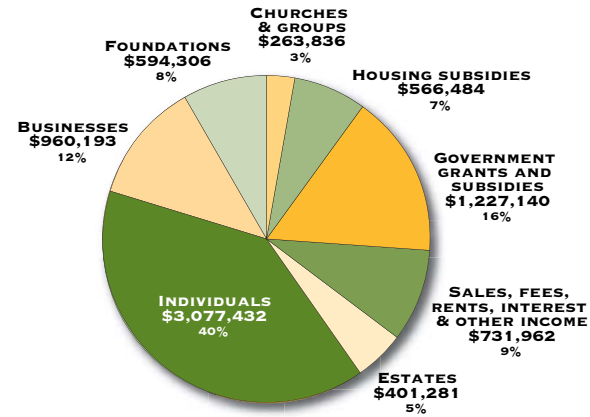
Note: In 2006/07 donated materials based on internally appraised valuations were excluded from Revenue and Expense. Had they been included, revenues would be higher by \$659,450, total revenue becoming \$8,418,774.

This statement has been compiled from the audited Combined Statements of Yonge Street Mission and YSM Genesis Place Homes Inc. We are grateful to KPMG LLP for their audit services. Complete statements are available upon request from Yonge Street Mission.

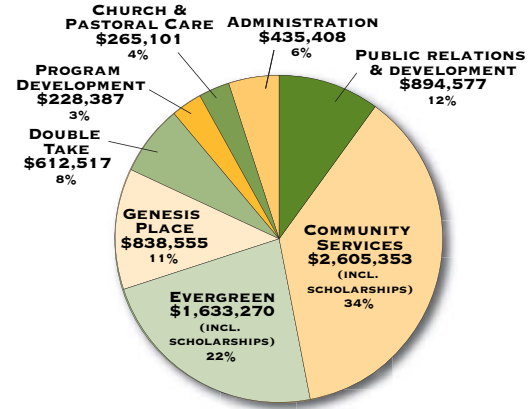


John G. Tabet
Chairman - Audit/Finance Committee

Source of Revenue



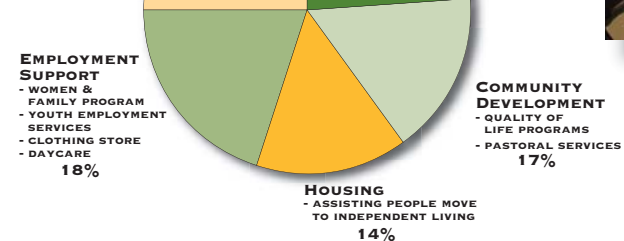
Use of Revenue

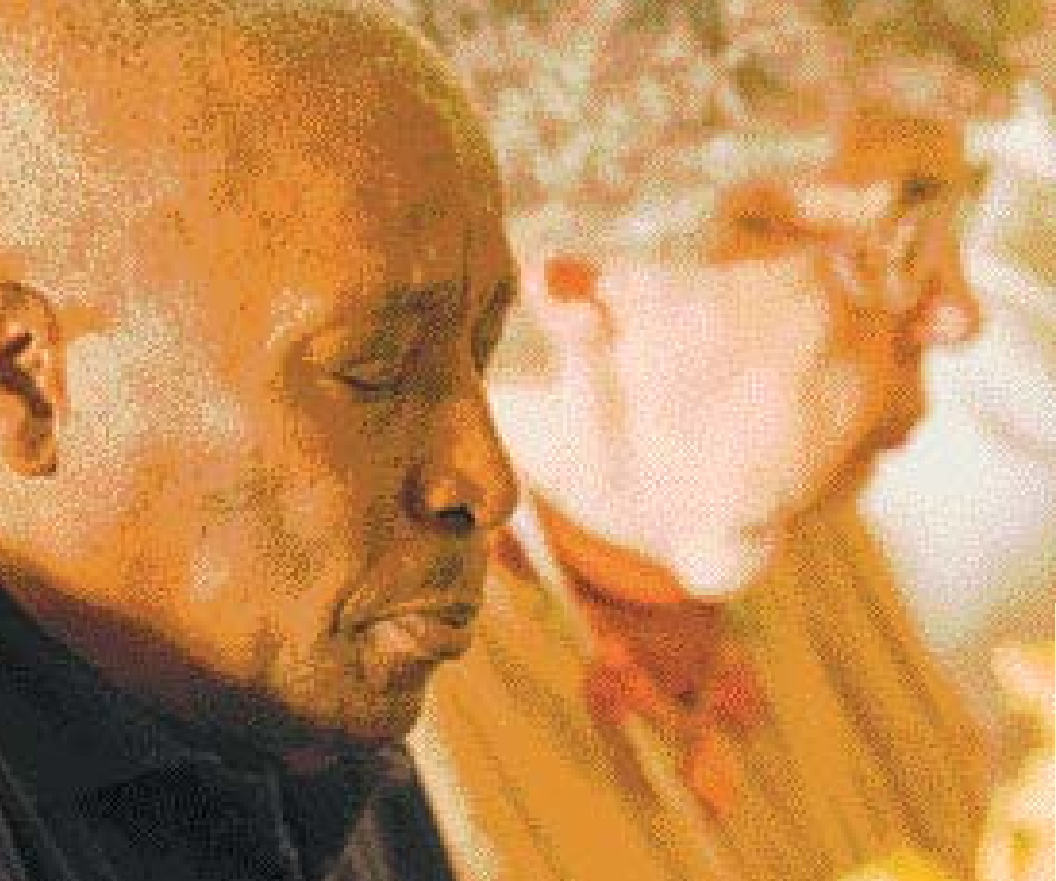


EDUCATION
- SKILLS DEVELOPMENT
- COMPUTER LITERACY
- PARENTING SKILLS
26%

RELIEF
- FOOD
- CLOTHING
- HEALTH CARE
25%

Type of Service





Yonge Street Mission has been on the front lines of service since 1896, providing emergency help, and fostering long-term change in the lives of individuals, families and the community itself.

We are a not-for-profit Christian faith community working in downtown Toronto. We believe that all individuals are created in the image of God and deserve the opportunity for a full and just participation in society.

All assistance we offer is given strictly on the basis of need, regardless of colour, culture, religion, economic status, gender, sexual orientation or social condition.



**YONGE
STREET
MISSION**

All gifts to
Yonge Street Mission
qualify for tax credits as
charitable gifts.

Charitable Registration
Number
119306181 RR0001

All photos by Peter Emmerson

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