



**Yonge Street Mission's *Double Take* second hand store celebrates 10<sup>th</sup> anniversary  
with a fun-filled community extravaganza and fashion design competition  
Saturday, June 5, 2010**

***For Immediate Release***

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***For media information:***

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**Toronto, Ont...** Yonge Street Mission's second hand retail outlet *Double Take* celebrates its 10<sup>th</sup> anniversary, serving the downtown community, on Saturday, June 5, 2010 with an outdoor community-wide party at 310 Gerrard Street (Gerrard and Parliament). The afternoon's events include a Designer Dare fashion competition, live entertainment, food, and activities for all ages.

The Double Take Designer Dare fashion competition is open to all up and coming fashionistas. The object is to design a complete new outfit for any occasion using second hand clothing items from the Double Take retail store. A \$10 registration fee will provide designers with a \$25 Double Take gift certificate to purchase items for their refashioned outfit. Registration is open from May 13 to June 4, during Double Take's regular store hours. Final outfits will be seen by a panel of judges on June 5 from 11:00 a.m. – 12:30 p.m. The top 20 chosen fashion teams will be chosen and models will present their outfit on the runway to the audience. Judges will choose the top three and the audience will choose the grand prize winner. The top three teams will be awarded with a \$50 Double Take gift certificate and the Grand Prize winning team wins a day with a Toronto fashion designer and have their winning outfit displayed in the shopping concourse of First Canadian Place. For further details and an application form visit the Double Take page at [www.ysm.ca](http://www.ysm.ca).

Children and adults will enjoy live entertainment from local bands, clowns, magicians, face painting and complimentary food, including a celebratory anniversary cake. Visitors are also invited to drop by the Double Take store for clothing and home furnishing bargains.

Double Take's 10<sup>th</sup> anniversary party will be held in the parking lot behind the retail store, 310 Gerrard Street (Gerrard and Parliament) on Saturday, June 5, 2010 from 12:00 p.m. – 4:00 p.m.

For more information log on to [www.ysm.ca](http://www.ysm.ca) or call 416-925-7198.