



2026 TOY MARKET

Help us bring joy to 1,000 children this holiday season!

While the holiday season is a time of celebration, not every family has the resources to purchase new toys and gifts for their children. To help, each year YSM hosts a Toy Market where parents can 'shop' for toys, games, and books to give their children on Christmas morning – with every toy lovingly donated from a variety of corporate and community partners. This year, we're preparing to welcome more than 450 families, representing 1,000 children.

Want to be part of the Toy Market?

Bring a group of 5 to 24 people and sign up for one of 14 group engagement slots taking place December 10–19. There are opportunities to get involved with:

- Set-up: December 10–11
- Toy Market: December 14–19
- Tear-down: December 19

We also welcome you to organize a toy drive and drop-off collected toys at YSM Martin Centre (306 Gerrard St. E).

Please see the following pages for details about each experience and how your group can get involved. Email communityengagement@ysm.ca to book.

TOY MARKET FAQ

Q: “I would like to bring a group for a hands-on experience at Toy Market. What do I need to know? Is this possible?”

A: This year, we have opportunities each day from December 10-19.

- **Set Up (Dec 10–11):** Bring the Toy Market to life! Help us arrange tables, create toy displays, add festive decorations, and get everything ready for families.
- **Toy Market (Dec 14–19):** Be part of the joy as we welcome families, assist them while they ‘shop’ for gifts, sort toys, and keep the Market stocked and organized.
- **Wrap-Up (Dec 19):** Help us close out the season with care by taking down displays, packing up decorations, organizing leftover toys, and ensuring everything is ready for the year ahead.

Q: “What is the fee for a group of 10?”

A: For 5 to 6 participants: \$1,500 per group. For 7 to 12 participants: \$3,000 per group. For 13 to 24 participants: \$5,000 per group. We also welcome groups to run a Toy Drive to support the market – see the next page for our toy wishlist.

Q: “Can we get a tax receipt for the group fee?”

A: Unfortunately, we are unable to issue a charitable tax receipt for this fee contribution, as these **Project: GENERAT1ON** group experiences are considered an "advantage" under the guidelines of the Canada Revenue Agency (CRA) - for more information please reach out.

Q: “What program(s) does the group fee support?”

A: The group fee supports YSM programming and services that operate year round - including the Toy Market.

Ages 11-13:

- Gift cards (\$25)
- Remote control car
- Mini drone
- Nail art kit
- Tie-dye kits
- Lip balm making kits
- Lightbox signs
- Karaoke system
- Science kits
- Basketball/baseballs/skateboards (or other sporting equipment)
- Speakers/other electronics
- Headphones
- Music mixer toys/tech
- Spikeball

Ages 8-10

- Sewing & crochet kits
- Remote control cars
- Lego (age appropriate)
- Circuit construction kits
- Foosball table
- Superhero action figures
- Pokemon toys
- Art & Crafts supplies
- Science kits/STEM toys
- Friendship bracelet kit
- Nail painting kits
- Skateboards
- Rubiks Cubes/ Speed Cubes

Ages 4-7:

- Lego (age appropriate)
- Dolls/barbies (diverse)
- Bluey toys
- Thomas the tank engine
- Hasbro interactive pets
- Jewelry making sets
- Magna Tiles
- Hatchimals
- LOL Dolls
- Super Mario
- Slime making kits
- Magic Mixies
- Hot wheels/Mattel

Ages 0-3:

- Stacking cups/rings
- Paw Patrol toys
- Coco melon toys
- Bouncing chairs/activity mats for infants
- Baby dolls
- Cars/Trucks (medium sized)
- Duplo
- Bluey toys
- Blippi themed toys
- Paint sticks + coloring books
- Pretend play: costumes (princess dresses, doctor outfits, super heroes etc.)
- Little Tikes

All Ages

- Knitted items (hats, scarves, and mittens)
- New stuffed animals
- Puzzles
- Sports equipment
- Stationary: agendas, journals, pens

- Board games / Card Games
- Books of all ages
- Stocking stuffers
- Bubble Pop Fidget Toys
- Squishmallow